



# Employee Internet Use: What's the True Cost to your Organisation?

Employees wasting time on the Internet costs organisations money – it's a fact. Yet it's a problem that's easily alleviated by implementing a web filter that can cope effectively with nasty websites and sites that impact on productivity and organisational efficiency, such as shopping.

Below are some examples to show you how much your organisation could be wasting in cash due to not having Bloxx web filtering, and the return on investment to you on implementing Bloxx.

The examples below are based on the following assumptions:

- 1 hour per week is spent by users on non-work related sites during core working hours – that's just 12 minutes per day. This is a very lenient estimate – the real figures are often much higher.
- Average rate of UK pay of £12 per hour.
- 46 week working year

| NUMBER OF USERS | MAN HOURS WASTED | WASTED COSTS PER YEAR | WASTED COSTS PER 3 YEARS | EQUIVALENT BLOXX MODEL OVER 3 YEARS |
|-----------------|------------------|-----------------------|--------------------------|-------------------------------------|
| 100             | 4,600            | £55,200               | £165,600                 | 100W: £4,999                        |
| 200             | 9,200            | £110,000              | £331,200                 | 250W: £7,585                        |
| 500             | 23,000           | £276,000              | £828,000                 | 500W: £12,975                       |
| 1,000           | 46,000           | £552,000              | £1,656,000               | 1250W: £14,825                      |
| 1,500           | 69,000           | £828,000              | £2,484,000               | 1750W: £18,259                      |
| 2,500           | 115,000          | £1,380,000            | £4,140,000               | IMPRESA-1W: £23,625                 |
| 4,000           | 184,000          | £2,208,000            | £6,624,000               | IMPRESA-3W: £36,299                 |

If you would like to obtain exact results for the number of staff members in your organisation use the following formula (which is still based on 1 wasted hour per week):

*No. of working weeks in year x no. of users = Man hours wasted p/year*

*Man hours wasted x rate of pay p/hour = Wasted cost p/year*

Other factors that may incur costs due to not implementing web filtering include the cost of a court case and the necessity of sacking a core staff member for accessing unsuitable material.

## WHY ELSE SHOULD YOU PURCHASE BLOXX OVER OTHER SOLUTIONS?

### TECHNOLOGICAL ADVANTAGE

- Bloxx uses Tru-View Technology (international patents pending) which is the future of web filtering. It automatically categorises and filters web material - even if no-one has seen the content before. It doesn't matter what the Bloxx category it belongs to - violence, travel, anonymous proxies - Bloxx can control it.
- Bloxx appliances allow control over other web applications that impact on productivity and the security of your network like instant messaging, peer to peer and file downloads and will also block phishing websites and gateway level viruses and spware.
- The caching value of Bloxx is considerable as it gives faster access to the Internet thereby increasing productivity and freeing up bandwidth.
- Your organisation will always have the most up-to-date technology, as updates to newly developed features occur automatically on all client Bloxx appliances.
- Bloxx gives you flexible control over surfing - you don't have to block everything all of the time, you can be more lenient in your Internet control, for instance you can specify non-working hours, such as lunchtime.
- Bloxx is used worldwide with clients in locations as diverse as Mexico, Belgium and Dubai.

### LOW COST

- Bloxx does not charge by user, it charges per appliance according to what is a suitable size for your network. Everything is also included in the

one price - all features, database updates and support. This pricing structure is much more cost effective and easier to understand than many competitors.

- Maintenance costs are much lower - if you want to add on additional years of service, the prices are very low.

### EASY ADMINISTRATION AND MANAGEMENT

- As Bloxx is an appliance based solution, it is very easy to install and manage - you can just plug in and go.
- Bloxx appliances save IT teams time - it's very easy to manage as it filters automatically. Plus they don't have to constantly keep databases up to date with newly discovered sites as this is completed automatically.
- Updates to new versions occur automatically.
- Scalability - if your organisation grows the Bloxx appliance can cope. If user numbers grow dramatically, cheap upgrades to higher throughput boxes are available to Bloxx customers.
- Bloxx is constantly effective; for instance, all clients' databases are updated overnight with relevant URLs to ensure constant protection with the most up to date technology.

---

#### About Bloxx

Bloxx supplies appliance-based web filtering using the pioneering Tru-View Technology to organisations in both the business and public sectors.

To find out more about Bloxx web filtering call us on +44 (0)1506 426 976, email [info@bloxx.com](mailto:info@bloxx.com) or visit [www.bloxx.com/demo](http://www.bloxx.com/demo) to book an online demonstration.

